## **Official Rules**

"New Year, New World Mini-Sweepstakes" Official Rules (the "Rules"): No purchase necessary to enter or win.

- 1. Contest description: " New Year, New World Mini-Sweepstakes " (the "Contest") will begin on January 5, 2016 and conclude on January 22, 2016 (the "Contest Period"). The Contest is sponsored by the Sentai Filmworks, LLC. (the "Sponsor").
- 2. Eligibility: The Contest is open to legal residents of the continental United States who are at least the age of eighteen (18) as of the first day of the Contest Period. Notwithstanding the above, the Contest is not open to individuals associated with the Contest, including the employees, agents or representatives of the Sponsor (including its respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers providing prizes or other materials or services in connection with this Contest (collectively, the "Excluded Individuals"). This Contest is also not open to the immediate family members (spouse and parents, siblings and children and their respective spouses, regardless of where they reside) of the Excluded Individuals, and all other persons with whom the Excluded Individuals reside, whether or not related, and any persons who have won a prize in a Sponsored by the Sponsor within the last year.
- 3. How to enter: Go to the Contest page ("Contest Website") [http://www.sentaifilmworks.com/news/sentai2015quiz], and follow the online instructions to access the quiz. Take the quiz within The Contest submission period between January 5, 2016, 9:00 A.M. CST to January 22, 2016, 11:59 P.M. CST. Share the quiz result on Twitter, or sign up for Sentai Filmwork's eNews via the form embedded on the quiz during the Contest submission period. Only one (1) entry per is required. Additional entries are void. Winners will be announced on January 26, 2016. The Sponsor will not accept entries by phone, mail, email, fax or any other method not specifically permitted herein unless deemed allowably due to computer errors by the Sentai Filmworks, LLC. All entries must be received during the Contest Period.
- 4. Competition Winner: Five (5) winners will be selected at random via Twitter hashtags and eNews signups accrued during the submission period. The winner selection will be conducted by Sponsor. In order to be declared a winner by the Contest judges, a potential winner must be in compliance with these Rules and, in particular, the following:
  - 4.1 A representative of the Sponsor must be able to reach the potential winner independently by email informing him/her that he/she is the potential winner subject to meeting all the requirements of these Rules. The potential winner is required to respond to the notification within a 48 hour period. If the potential winner is unreachable during this time frame, such potential winner forfeits his/her prize and another potential winner shall be selected from the remaining eligible entries and the same procedure noted herein shall be followed. Return of e-mail prize notification as undeliverable may result in disqualification and alternate selection/potential winner may be drawn.
  - 4.2 If a potential or declared winner is not in compliance with these Rules, the Contest judges reserve the right to disqualify such entrant from the Contest and select further entrants from the remaining eligible finalist entries until a winner is finally declared. The Sponsor reserves the right not to award the Grand Prize if he/she is unable to declare a potential winner a declared winner within a reasonable time frame, which shall be subject to the Sponsor's sole discretion Entrants

will not be individually contacted, except for the potential winner(s), who will be contacted by email.

- 5. Odds of winning: Odds of winning the prize depends on the number of eligible entries received during the Contest Period.
- 6. Prize. Five (5) random winners will receive: One (1) "Sentai Noticed Me" button; One (1) surprize prize valued at \$69.99 MSRP or less. Prize is awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at Sponsor's sole discretion. Prize must be accepted as awarded and may not be transferred or substituted or converted to cash, except as may be provided for in these rules. If you are a declared winner, you will be contacted via email as provided in your entry form. The potential winner will be required to furnish proof of official government photo identification such as a driver's license or passport. The arrangement for prize delivery will be made by the Contest judges.
- 7. Publicity: By entering the Contest, you consent to the Sponsor's and it's designees' use of your name, image and likeness for any publicity and advertising purposes, in any and all media, now or hereafter devised, worldwide in perpetuity, without additional notification, permission or compensation, except where prohibited by law.
- 8. The decisions of the Sponsor and the Contest judges are final and binding in all matters. In the event of a conflict between the rules and any instructions or interpretation of these Rules given by an employee of the Sponsor regarding a Contest, these Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
- 9. By entering this Contest, entrants agree to be bound by the Rules. By participating in the Contest, each entrant agrees to be bound by the Rules, which will be posted at the Contest Website. The Rules may also be requested by sending a self-addressed stamped envelope to the Sponsor.
- 10. All entries become the sole property of, and are subject to verification by the Sponsor and in no case shall be acknowledged or returned to sender.
- 11. Any attempt to tamper with the entry process, interfere with these Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Sponsor reserves the right to seek damages and/or other relief (including attorneys' fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future Contest conducted by Sponsor. In its sole determination, the Sponsor may disqualify any person who acts in violation of these Rules, or acts in any manner to threaten or abuse or harass any person and void all associated entries.
- 12. Entries generated by script, macro, robotic, programmed, or any other automated means or by any means which subvert the entry process are prohibited and will be disqualified. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by the Sponsor, will be disqualified and all associated entries will be void.
- 13. Normal Internet access and usage charges imposed by your online service may apply. However, you are not required to purchase Internet access or computer equipment to enter. Entrants may use publicly available Internet access points including those available through public libraries to enter.

- 14. Sponsor, and its divisions, subsidiaries, affiliates and advertising or promotional agencies and suppliers providing prizes or other materials or services in connection with this Contest and all of their respective employees, agents, representatives, officers and directors (collectively, "Released Parties") assume no responsibility or liability for: (i) entries that are lost, stolen, late, delayed, damaged, mutilated, garbled, incomplete, inaccurate or misdirected: (ii) any problems or technical malfunctions of any telephone network or lines, unavailable network connection, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications (regardless of whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest), human error in the processing of entries in this Contest, computer online systems or servers, computer software problems, traffic congestion on the internet or at any website, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prize or in any Contestrelated materials; and (iii) damage to entrant's or any person's computer or for breaches of privacy due to interference by third party computer "hackers", arising as a result of participating in this Contest. In the event of a dispute as to who submitted an entry, the entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry and he/she must comply with these Rules. "Authorized Account Holder" is defined as the individual to whom an email address is assigned by the organization that is responsible for the domain.
- 15. Sponsor reserves the right, in its sole discretion to cancel or substitute any prize or any component of a prize for its cash value or a prize of approximately the same retail value. Prize is non-transferable, must be accepted as awarded by the Sponsor and cannot be exchanged by a declared winner for cash or other substitutes. The refusal by the potential winner to accept the prize (or any portion thereof) releases and forever discharges the Sponsor and its agents of all obligations related to the prize including delivery. Released Parties shall not be liable in the event weather conditions, event cancellations or other reasons beyond its control prevent a prize or part of a prize from being fulfilled.
- 16. Should any portion of the Contest, in the opinion of the Sponsor at its sole discretion, be compromised by virus, software defects, non-authorized human intervention or other causes thus corrupting or impairing administration, security, fairness or proper play of this Contest, or submission of entries, the Sponsor may suspend, modify, or terminate the Contest and, if terminated, randomly select the potential winner from among all valid non-suspect, eligible entries received prior to such action and follow these Rules and process noted herein. The Sponsor and the Released Parties are not responsible for any printing/production errors.
- 17. By entering the Contest, each entrant releases and holds harmless the Released Parties from any damage, loss or liability, suffered, including personal injury or property damage, as a result of or arising, in whole or in part, directly or indirectly, from the entrant's participation in the Contest or the acceptance and use of the prize (including any travel or activity related thereto).
- 18. The Contest is void where prohibited by law and is subject to all applicable federal, state, and local laws and regulations, in the US, as applicable.
- 19. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. In particular, Sponsor employees or agents are not authorized to waive, modify or amend any provision or provisions of the Rules in any manner whatsoever.

- 20. Personal information collected from entrants will be used by the Sponsor for the purpose of administering this Contest. By entering the Contest, entrant consents to the manner of collection, use and disclosure of personal information as set out in the Sponsor's privacy policy which is available at <a href="http://www.sentaifilmworks.com/privacy-policy">http://www.sentaifilmworks.com/privacy-policy</a>.
- 21. In the event of any dispute, all parties agree that the judgment and determination of the Sponsor or its representatives will be final and binding in the awarding of the Prize Package.
- 22. The words importing the masculine gender shall include the feminine gender and vice versa in both the singular and the plural.
- 23. Sponsor: Sentai Filmworks, LLC. 5373 W. Alabama Suite 640 Houston, TX 77056